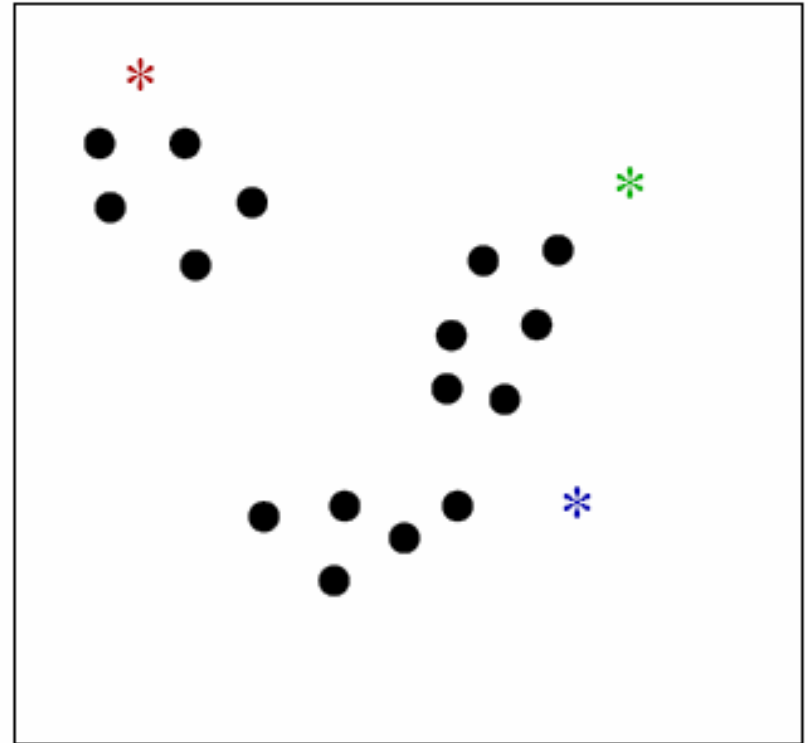


The k-means algorithm

*(Notes from: Tan, Steinbach, Kumar
+ Ghosh)*

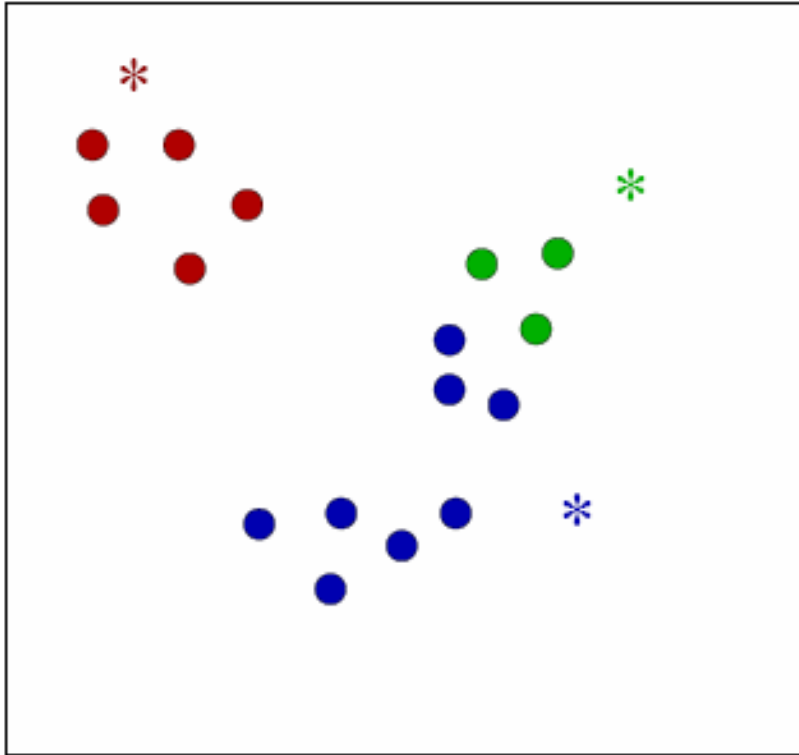
K-Means Algorithm

- $K = \#$ of clusters (given); one “mean” per cluster
- Interval data
- Initialize means (e.g. by picking k samples at random)
- Iterate:
 - (1) assign each point to nearest mean
 - (2) move “mean” to center of its cluster.

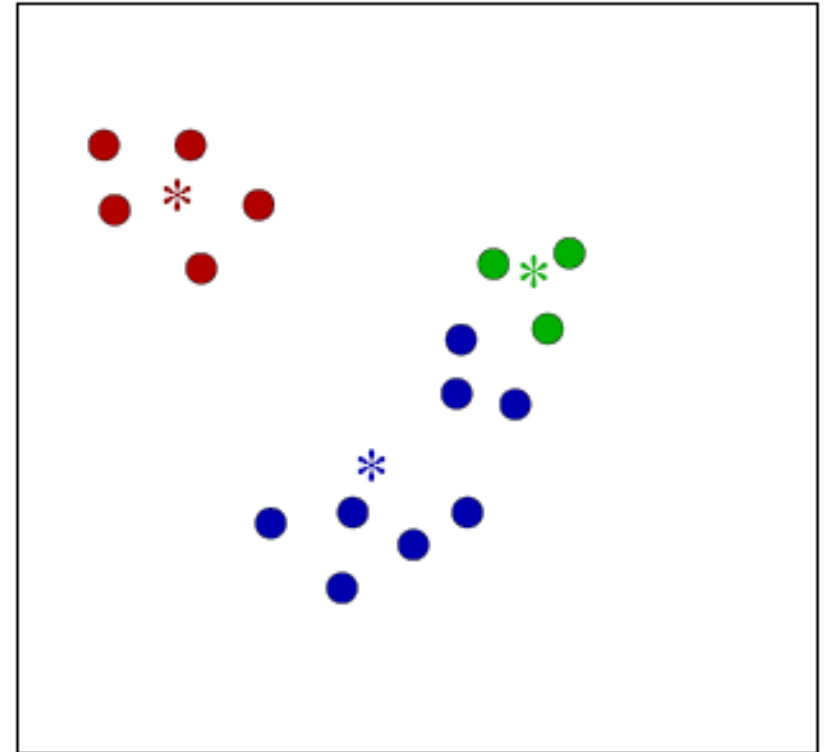


Initialize representatives (“means”)

Assignment Step; Means Update



Assign to nearest representative



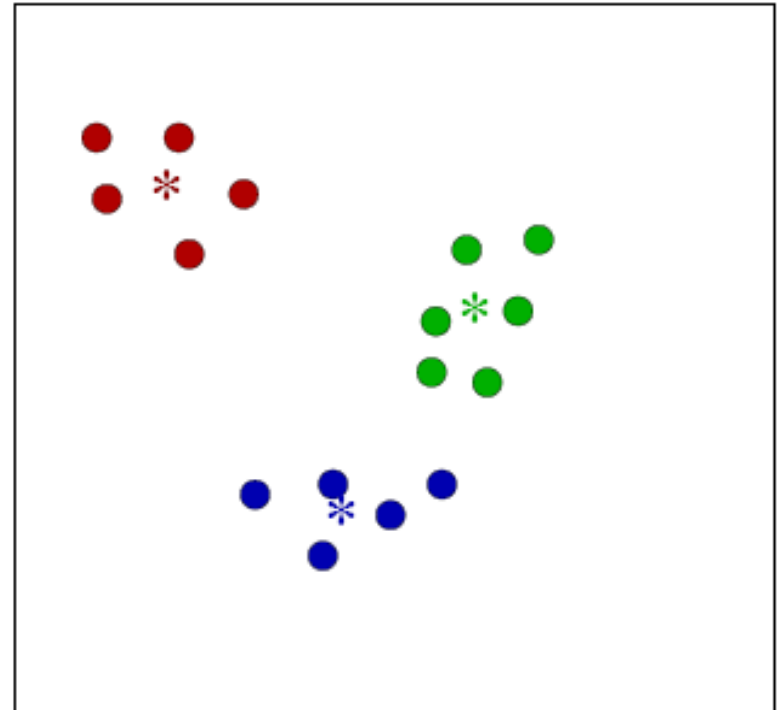
Re-estimate means

Convergence after another iteration

Complexity:

$O(k \cdot n \cdot \# \text{ of iterations})$

The objective function is



$$\min_{\{\mu_1, \dots, \mu_k\}} \sum_{h=1}^k \sum_{\mathbf{x} \in \mathcal{X}_h} \|\mathbf{x} - \mu_h\|^2$$

K-means

- J. MacQueen, "Some methods for classification and analysis of multivariate observations," Proc. of the Fifth Berkeley Symp. On Math. Stat. and Prob., vol. 1, pp. 281-296, 1967.
- E. Forgy, "Cluster analysis of multivariate data: efficiency vs. interpretability of classification," Biometrics, vol. 21, pp. 768, 1965.
- D. J. Hall and G. B. Ball, "ISODATA: A novel method of data analysis and pattern classification," Technical Report, Stanford Research Institute, Menlo Park, CA, 1965.
- The **history of k-means type of algorithms** (LBG Algorithm, 1980)
R.M. Gray and D.L. Neuhoff, "Quantization," *IEEE Transactions on Information Theory*, Vol. 44, pp. 2325-2384, October 1998.
(Commemorative Issue, 1948-1998)

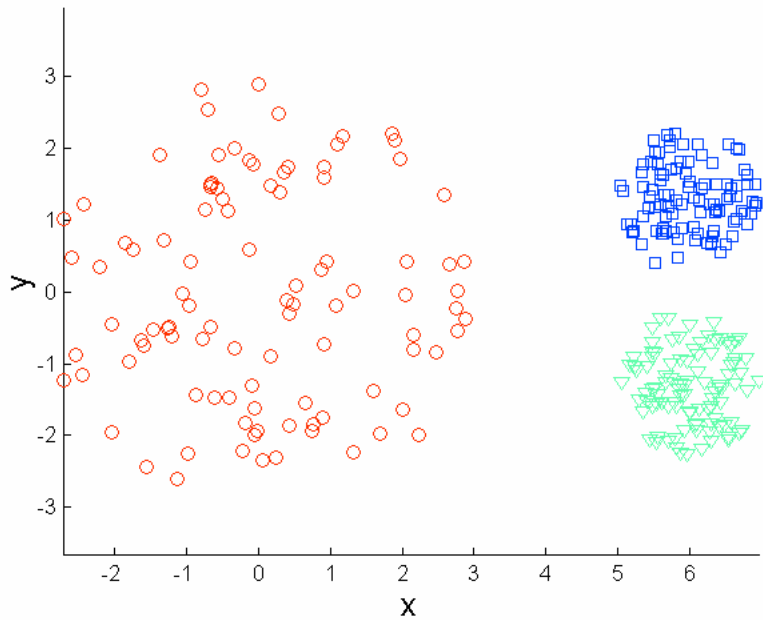
K-means Clustering – Details

- Complexity is $O(n * K * I * d)$
 - n = number of points, K = number of clusters, I = number of iterations, d = number of attributes
 - Easily parallelized
 - Use kd-trees or other efficient spatial data structures for some situations
 - ◆ Pelleg and Moore (X-means)
- Sensitivity to initial conditions
- A good clustering with smaller K can have a lower SSE than a poor clustering with higher K

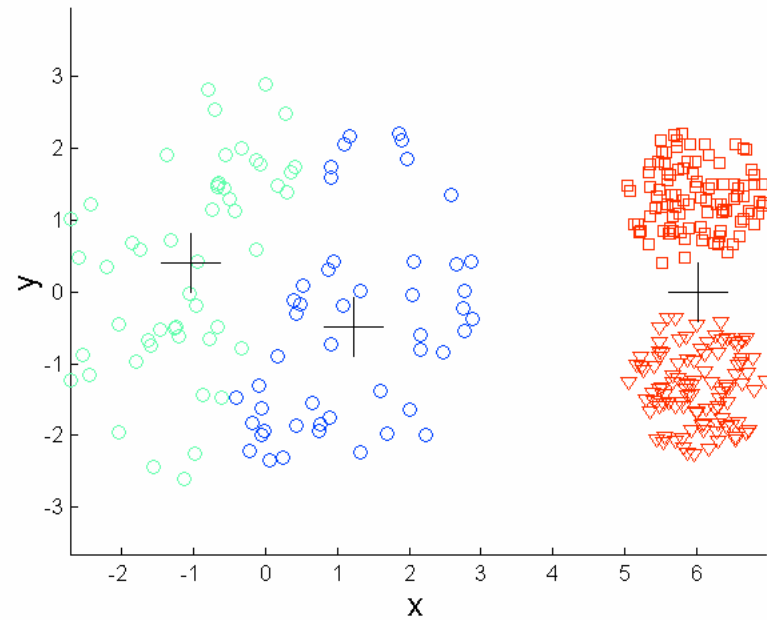
Limitations of K-means

- K-means has problems when clusters are of differing
 - Sizes
 - Densities
 - Non-globular shapes
- Problems with outliers
- Empty clusters

Limitations of K-means: Differing Density

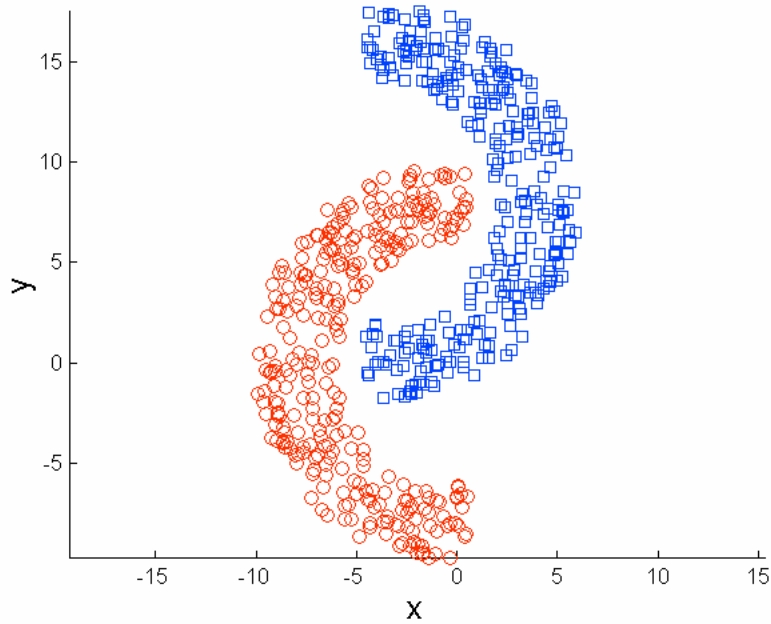


Original Points

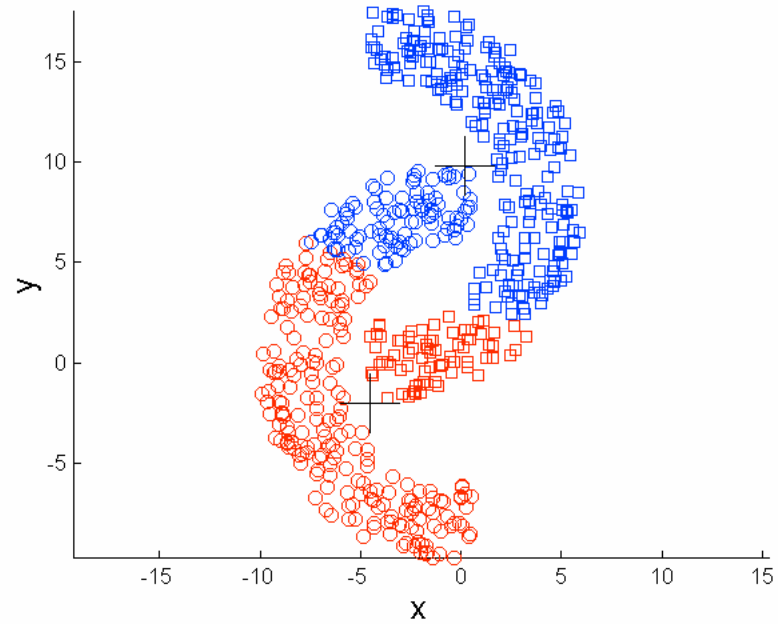


K-means (3 Clusters)

Limitations of K-means: Non-globular Shapes

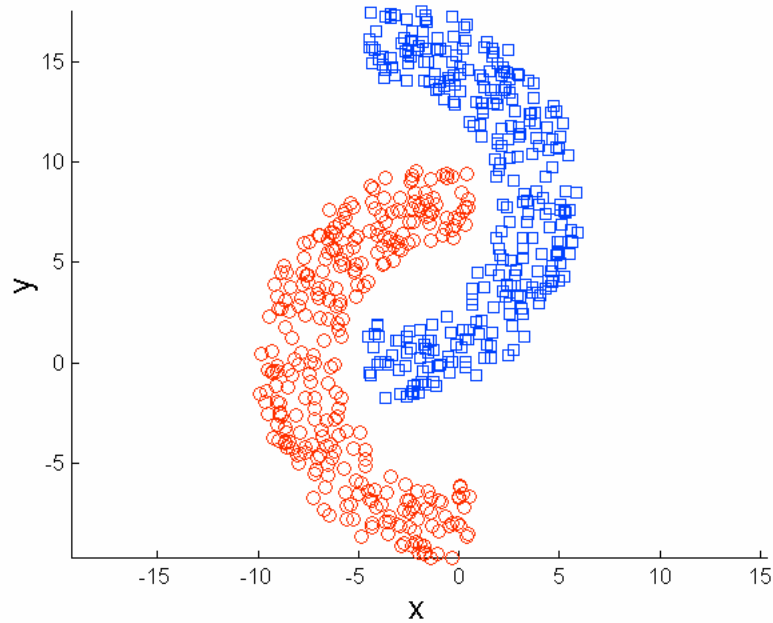


Original Points

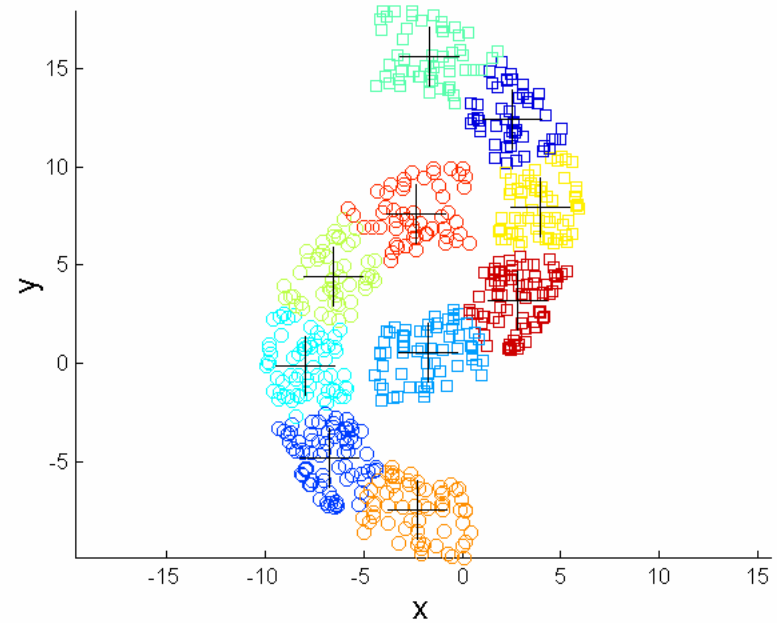


K-means (2 Clusters)

Overcoming K-means Limitations



Original Points

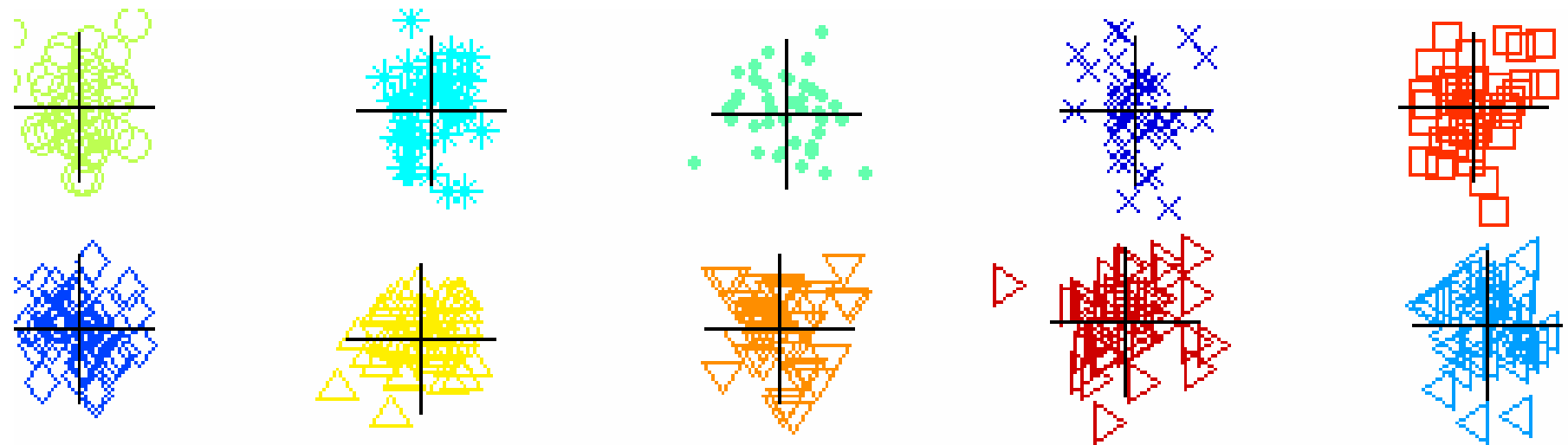


K-means Clusters

Solutions to Initial Centroids Problem

- Multiple runs
 - Cluster a sample first
 -
-
- Bisecting K-means
 - Not as susceptible to initialization issues

Bisecting K-means Example



Generalizing K-means

- Model based k-means
 - ◆ “means” are probabilistic models”
 - (unified framework, Zhong & Ghosh, JMLR 03)

- Kernel k-means
 - ◆ Map data to higher dimensional space
 - ◆ Perform k-means clustering
 - ◆ Has a relationship to spectral clustering
 - Inderjit S. Dhillon, Yuqiang Guan, Brian Kulis: Kernel k-means: spectral clustering and normalized cuts. KDD 2004: 551-556

Clustering with Bregman Divergences

- Banerjee, Merugu, Dhillon, Ghosh, SDM 2004; JMLR 2005
 - **Hard Clustering**: KMeans-type algo possible for any Bregman Divergence
 - **Bijection**: convex function \leftrightarrow Bregman divergence \leftrightarrow exp. Family
 - ◆ **Soft Clustering**: efficient algo for learning mixtures of any exponential family

Bregman Hard Clustering

• Initialize $\{\mu_h\}_{h=1}^k$

• Repeat until *convergence*

• { Assignment Step }

Assign x to \mathcal{X}_h if $h = \operatorname{argmin}_{h'} d_\phi(x, \mu_{h'})$

• { Re-estimation step }

For all h

$$\mu_h = \frac{\sum_{x \in \mathcal{X}_h} p(x) x}{\sum_{x \in \mathcal{X}_h} p(x)}$$

Algorithm Properties

- **Guarantee:** Monotonically decreases a global objective function $E[d_\phi(X_k, \mu_k)]$ till convergence
- **Scalability:** Every iteration is linear in the size of the input
- **Exhaustiveness:** If such an algorithm exists for a loss function $L(x, \mu)$, then L has to be a Bregman divergence
- **Linear Separators:** Hyperplane separators for all Bregman Divergences
- **Mixed Data types:**
 - Allows appropriate Bregman divergence for subsets of features

Related Areas

- EM clustering
 - K-means is a special case of EM clustering
 - EM approaches provide more generality, but at a cost
 - C. Fraley , and A. E. Raftery, How Many Clusters? Which Clustering Method? Answers Via Model-Based Cluster Analysis, *The Computer Journal* 41: 578-588.
- Vector quantization / Compression
 - R.M. Gray and D.L. Neuhoff, "Quantization," *IEEE Transactions on Information Theory*, Vol. 44, pp. 2325-2384, October 1998. (Commemorative Issue, 1948-1998)

Related Areas ...

- Operations research
 - Facility location problems
- K-medoid clustering
 - L. Kaufman and PJ Rousseeuw. Finding Groups In Data: An Introduction to Cluster Analysis. Wiley-Interscience, 1990.
 - Raymond T. Ng, Jiawei Han: CLARANS: A Method for Clustering Objects for Spatial Data Mining. IEEE Trans. Knowl. Data Eng. 14(5): 1003-1016 (2002)
- Neural Networks
 - Self Organizing Maps (Kohonen)
 - Bishop, C. M., Svens'en, M., and Williams, C. K. I. (1998). GTM: the generative topographic mapping. Neural Computation, 10(1):215--234

General References

- An Introduction to Data Mining, Tan, Steinbach, Kumar, Addison-Wesley, 2005.
<http://www-users.cs.umn.edu/~kumar/dmbook/index.php>
- Data Mining: Concepts and Techniques, 2nd Edition, Jiawei Han and Micheline Kamber, Morgan Kaufman, 2006
<http://www-sal.cs.uiuc.edu/~hanj/bk2>
- K-means tutorial slides (Andrew Moore)
<http://www.autonlab.org/tutorials/kmeans11.pdf>
- CLUTO clustering software
<http://glaros.dtc.umn.edu/gkhome/views/cluto>

K-means Research ...

- Efficiency
 - Parallel Implementations
 - Reduction of distance computations
 - ◆ Charles Elkan, [Clustering with k-means: faster, smarter, cheaper](#), Keynote talk at the Workshop on Clustering High-Dimensional Data, SIAM International Conference on Data Mining (SDM 2004)
 - Scaling strategies
 - ◆ P. S. Bradley, U. Fayyad, and C. Reina, "Scaling Clustering Algorithms to Large Databases", Proc. 4 th International Conf. on Knowledge Discovery and Data Mining (KDD-98). AAAI Press, Aug. 1998
- Initialization
 - P. S. Bradley and U. M. Fayyad. Refining initial points for k-means clustering. In J. Shavlik, editor, Proceedings of the Fifteenth International Conference on Machine Learning (ICML '98), pages 91--99, San Francisco, CA, 1998.
 - Old technique: sample, apply Wards hierarchical clustering to generate k clusters

K-mean Research

- Almost every aspect of K-means has been modified
 - Distance measures
 - Centroid and objective definitions
 - Overall process
 - Efficiency Enhancements
 - Initialization

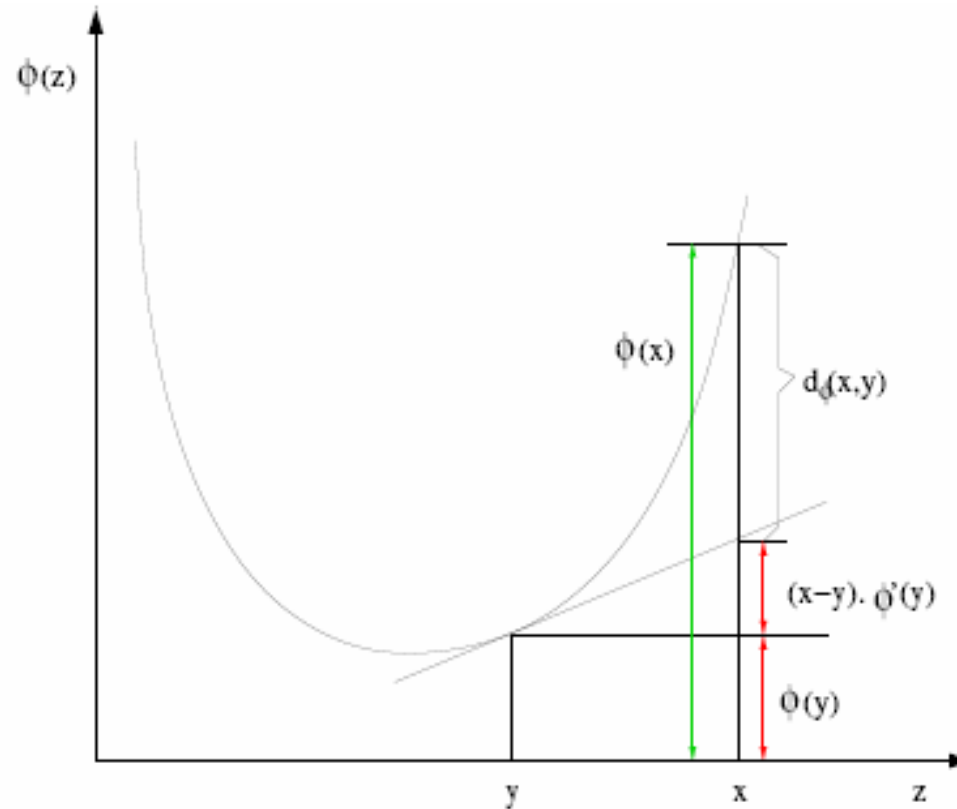
K-mean Research

- New Distance measures
 - Euclidean was the initial measures
 - Use of cosine measure allows k-means to work well for documents
 - Correlation, L1 distance, and Jaccard measures also used
 - Bregman divergence measures allow a k-means type algorithm to apply to many distance measures
 - ◆ **Clustering with Bregman Divergences**
A. Banerjee, S. Merugu, I. Dhillon and J. Ghosh.
Journal of Machine Learning Research (JMLR) (2005).

K-means Research

- New centroid and objective definitions
 - Fuzzy c-means
 - ◆ An object belongs to all clusters with a some weight
 - ◆ Sum of the weights is 1
 - ◆ J. C. Bezdek (1973). Fuzzy Mathematics in Pattern Classification, PhD Thesis, Cornell University, Ithaca, NY.
 - Harmonic K-means
 - ◆ Use harmonic mean instead of standard mean
 - ◆ Zhang, Bin; Hsu, Meichun; Dayal, Umeshwar, K-Harmonic Means - A Data Clustering Algorithm, HPL-1999-124

Bregman Divergences



ϕ is strictly convex, differentiable

$$d_\phi(\mathbf{x}, \mathbf{y}) = \phi(\mathbf{x}) - \phi(\mathbf{y}) - \langle \mathbf{x} - \mathbf{y}, \nabla \phi(\mathbf{y}) \rangle$$

Bregman Loss Functions

- $\phi(x) = x^2$ is strictly convex and differentiable on \mathbb{R}
 - $D_\phi(x, y) = (x - y)^2$ (squared Euclidean distance)
- $\phi(\mathbf{p}) = \sum_{j=1}^d p_j \log p_j$ (negative entropy) is strictly convex and differentiable on the d -simplex
 - $D_\phi(\mathbf{p}, \mathbf{q}) = \sum_{j=1}^d p_j \log \left(\frac{p_j}{q_j} \right)$ (KL-divergence)
- $\phi(x) = -\log x$ is strictly convex and differentiable on \mathbb{R}_{++}
 - $D_\phi(x, y) = \frac{x}{y} - \log \left(\frac{x}{y} \right) - 1$ (Itakura-Saito distance)